

Press Release

FOR IMMEDIATE RELEASE

New York - June 11th, 2020

CARTAMUNDI AND FLANDERS HOUSE JOIN FORCES TO DONATE FACE SHIELDS TO NEW YORK CITY

In a joint effort to aid the hard hit City of New York in the fight against COVID-19, games manufacturer Cartamundi and Flanders House New York have donated 5,000 face shields to the New York City Mayor's Office of International Affairs. The face shields will be distributed to health care workers, hospitals and those in need of medical protective supplies.

"We asked ourselves: what can we do to give back to society and to help fight the virus?" says Philip Wauters, Executive Vice President of Cartamundi USA. "With an acute nationwide shortage of protective materials for frontline healthcare workers, we decided to design and manufacture face shields in our facilities in Dallas, TX and East Longmeadow, MA. Together with our customer Hasbro, we are donating the face shields to the organisations that need them the most."

The partnership between Flanders House New York and Cartamundi USA to donate face shield was a spontaneous one. "New York City is the hardest hit city in all of the United States. It is also the city where the offices of the Flemish government agencies are located on the East Coast. After learning the news about Cartamundi's solidarity efforts in producing and donating face shields, Flanders House wanted to explore the possibility of delivering face shields to the City of New York." says Yves Wantens, General Delegate of the Government of Flanders to the USA.

The face shields will be delivered to the New York City Department of Citywide Administrative Services in collaboration with the Mayors Office of International Affairs. New York City has been severely affected, with over 212,000 cases and more than 21,000 deaths, but it is seeing some light at the end of the tunnel as the last few days showed progress and gives the city cause for hope. "We want to help the city in any way we can. Hopefully this donation gives the hospitals and medical workers some necessary breathing room", says Philip Wauters.



About Cartamundi

Cartamundi is Latin for "Cards for the World." With a history dating back to 1765, Cartamundi is the world's leading manufacturer of card & board games and digital solutions. With a network of owned sales offices, design centers, 13 state-of-the-art manufacturing facilities, and a workforce of over 2,500 people, Cartamundi is a prominent and growing supplier to the global cards, games, and toys industry. In 2019, Cartamundi generated a revenue of approximately \$440 million, and in December 2019 acquired the \$118 million business of The United States Playing Card Company. Legendary games such as Monopoly® and Pokémon® run off the Cartamundi production lines, as do many different varieties of playing cards and card games for consumers as well as casinos. With its strong brands such as Bicycle®, BEE®, Hoyle®, COPAG®, and Grimaud®, Cartamundi created a compelling range of playing cards, children's card games, and family games. These products are found in major retailers across the globe, contributing to fulfilling the Cartamundi purpose of "Sharing the Magic of Playing Together." Cartamundi's corporate headquarters are in Turnhout, Belgium. Manufacturing facilities are located in Japan, India, Brazil, Poland, Germany, France, Belgium, the United Kingdom, Ireland. In the U.S., Cartamundi has manufacturing facilities in Dallas, TX, East Longmeadow, MA and Erlanger, KY.

About Flanders House New York

Flanders House New York is the diplomatic representation of Flanders in the USA, a regional government of the federal country of Belgium that enjoys full treaty making powers. Flanders House, with its entities the General Delegation, Flanders Investment & Trade and Visit Flanders is based in New York City, where, as a part of the Consulate General of Belgium, it represents and defends all the interests of the Government of Flanders. Flanders House is the first point of contact in the USA for all issues related to the Government of Flanders and its competences.

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Attachments:



Photo: 1 Cartamundi face shield ©Leon Nguyen the Republican, 2020



Photo: 2 Cartamundi Face Shield production in East Longmeadow, Massachusetts © Cartamundi, 2020